



**TwinTech  
Healthcare  
Academy**

*Welcomes you to a*

# Workshop on **LEADERSHIP EXCELLENCE IN HEALTHCARE**

**28th March 2020, Saturday @ Hotel Palmgrove, Chennai**

## **OBJECTIVES**

Leadership is one of the most critical areas in the management of organizations and institutions. Hospital and Healthcare industry is no exception. While we have leaders and leadership in all the setups - home, workplace, sports, villages, towns, cities, states and central bodies- it is the **QUALITY** of leadership that determines success or failure.

Great leadership ensures success, growth and excellence. The challenging times we are in demands leaders and leadership of a high calibre that includes innovativeness, adaptability, empathy, compassion and commitment.

This workshop aims to bring about excellence in the leadership skill areas and help the participants to achieve it.

## **WORKSHOP CONTENT**

- \* Understanding leadership
- \* Leadership issues and challenges in healthcare
- \* Leadership traits and styles- Impact
- \* Leadership quality moving up the value chain
- \* Achieving growth and excellence through leadership

## **PATTERN**

Effectively interactive with discussions, Situational interventions, Q&As, Role plays

## **WHAT TAKEAWAYS**

- \* Nuances in healthcare leadership
- \* Setting personal examples
- \* Managing teams
- \* Motivational tips
- \* Transformational approach

## **WORKSHOP DATE**

Batch 1 : 9 am to 12 noon

Batch 2 : 2 pm to 5 pm

Each batch size restricted to 40 delegates

## **VENUE**

**Hotel Palmgrove,**

13, Kodambakkam High Road,  
Chennai - 600 034

## **REGISTRATION**

Pre registration latest by 7th March 2020

Registrations on First come first serve basis

## **COURSE FEE**

**Professionals & PG Medical  
Students = Rs 800**

**& Healthcare Management  
Students = Rs 500**

*(Regular Stream) ID Card or a letter from the  
HOD/ Head of Institution to be attached.*

## **Bank Details for NEFT Transaction:**

Beneficiary Name : TwinTech Academy

Business Management Solutions Pvt.Ltd.

Account No: 50200021479885

IFSC Code: HDFC0000751

Bank Name: HDFC Bank,

Pattabiram, Chennai 600072.

*For Further details and registration contact*

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More details on TwinTech Academy,

**Visit: [www.chennaitwintech.com](http://www.chennaitwintech.com)**